

A photograph of three young children, two girls and one boy, smiling and standing in front of a simple building. They are wearing school uniforms. The image is partially obscured by a black diagonal overlay on the left side.

Photo Challenge

Bethany D-C | Marketing & Comms Manager

Nicola Reed | Big Give Trustee

Joss Barratt | Experienced Photographer

The Big Give logo, consisting of a green triangle pointing upwards with the text "BigGive" in white inside it.

BigGive

Housekeeping

Chat Box:

- ▶ Set your chat reply to 'everyone'
- ▶ Please introduce yourselves here (name and organisation)
- ▶ You can use chat to share ideas and thoughts during interactive exercises
- ▶ If you have any tech issues, post them here, too

Q&A:

- ▶ Type your questions into this box, and we'll address them at the end

Accessibility:

- ▶ Please click on the caption button to see a live transcript of the webinar

Recording:

- ▶ The webinar will be recorded and available to watch on our Youtube channel after the session (youtube.com/@BigGiveorg)

If you have any additional questions after the session, please contact us directly at [**hello@biggive.org**](mailto:hello@biggive.org) and we'd be happy to support you!

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Introduction

Big Give's Photo Challenge

The photo challenge is running for its second year and this year's theme, "**Your Narrative in a Frame**," calls upon charities to capture the essence of their impactful work and convey their mission through a single, powerful image.

We're on the lookout for submissions that shine a spotlight on the inspiring work of charities. We invite participants to capture their narratives in a single frame, showcasing the depth and breadth of their impact.



5 Introduction

Entry Criteria

- ▶ Participated in any Big Give match funding campaign between January 1, 2022, and June 10, 2024.
- ▶ Submit up to three high-quality photos taken within the last three years that embody the theme.
- ▶ Agree to the campaign terms and conditions.



6 Introduction

Prizes and last year's winners

- ▶ **1st Place: £2000**
- ▶ 2nd Place: £1000
- ▶ 3rd Place: £500

This photo shows the positive impact of Space for Giants' Human-Elephant Co-existence program in action.

From intimate landscapes of elephants to sweeping vistas of the savannah, this image reminded us of the awe-inspiring beauty of the natural world.

Space for Giant's photos captured their important mission of safeguarding Africa's precious natural habitats and the magnificent wildlife within them.



Space for giants

7 Introduction

Prizes and last year's winners

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- ▶ **2nd Place: £1000**
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Safe Passage International

This photo shows the midnight arrival of Habib to the UK, who Safe Passage helped reunite with his uncle and family here. Habib is 17 and was separated from his family as they fled Afghanistan. He ended up alone in Europe and had no word or update from his family since.

With help, he applied to join his uncle who lives in the UK with his wife and children. These moments of relief, love, family and humanity are hope in the dark for our work with refugees.

Safe Passage's photo shares the joy of families reuniting after a long and difficult separation.

8 Introduction

Prizes and last year's winners

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Sylvia was attacked and left for dead by her husband. With Spotlight on Africa's help, she has been rebuilding her life. She has started planting lemon trees for her family and to sell at the local markets.

Harpenden Spotlight on Africa's photo captured the beauty of happiness after hardship and the positive impact that the charity is making on local communities.



Harpenden Spotlight on Africa

9 Introduction

Winning charities and Big Give's Anchor Match Fund

Winning charities can decide if the prize money is paid directly to their charity or allocated as match funding in any Big Give campaign* ending by 30th June 2025.

Charities can use their award money as pledges for their 2024 Christmas Challenge campaign. Charities will receive the **full award amount from Big Give after the Christmas Challenge campaign ends, regardless of the amount raised in their 2024 campaign.*



Space for giants



Safe Passage International



Harpenden Spotlight on Africa

10 What makes a good photo?

Joss Barratt shares best photography practices

01 Think about what story you're trying to tell and why is it important for you to tell it.

02 Consider your composition very carefully, what you choose to frame in and what you leave out, how does this convey the story simply and clearly ?

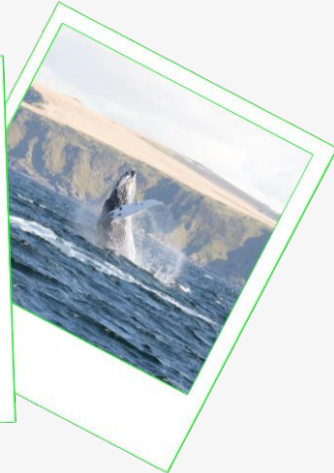
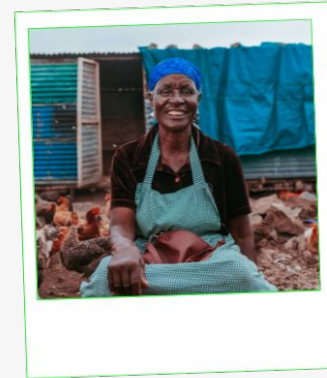
03 Think about what camera and lens to use, what do you want to focus on and how to connect to your subject.

04 Review and edit all your photographs, be very critical to only select the pictures which, in your eyes, meet all the criteria above.

11 How you can enter

- ▶ **Read our latest blog** which includes our terms and conditions
- ▶ The entry form will be made available on the blog (and sent via email) on **Monday, 10th June**
- ▶ **Submit your photo challenge entry by Monday, 8th July**

Good luck!



Thank you

Any questions?

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