



# Big Give Regional Funding

Big Give’s Regional Funds provide an innovative solution for funders, companies and philanthropists to support charitable organisations in regions across the UK. Your Commitment as a ‘Champion’ funder will enable long-term, sustainable impact across your chosen area.

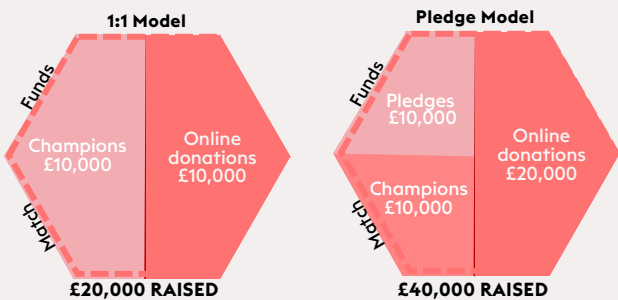
As a Regional Champion, you will provide the match funding for a cohort of charities based and operating in one of the regional pilots. Our match funding models mean your funding can be multiplied at least twice, but up to 4 or 5x, aiding charities that are having a significant impact within their local community whilst driving a more sustainable philanthropic culture in the region. Champions will include regional businesses, philanthropists, and community leaders passionate about supporting local charitable causes.

Big Give has a proven model for multiplying generosity, having raised over £360m for thousands of charities since 2007, with an ambition to raise £1bn by 2030.

## How does it work?

The match funding model used is campaign dependent, with Champion funds being multiplied at least twice, but up to 4 or 5x for local charities.

Click [here](#) for match funding model explainers.



By leveraging our match funding models, a minimum contribution of £10,000 as a Regional Champion can generate upwards of £40,000 for charities operating in your chosen region.

You can allocate this funding across our annual thematic campaign cycle or dedicate it to a specific campaign. All funds are ring-fenced for your curated portfolio of regional charities that have passed our expert panel’s due diligence.

Following campaigns, you will receive a detailed impact report outlining your portfolio’s campaign performance, as well as the impact of your funding for each charity.

## Big Give campaign calendar:



Five campaigns, double the impact, double the £.

## Fund the areas you care about:

Champions can outline the geographies they wish to fund.

Big Give will then work alongside you to attract best-in-class charities based and operating in your chosen geography or region.

Your funding is then ring-fenced for a portfolio of local charities across our thematic and cause-neutral campaigns.



## Join other like-minded changemakers

Champions offer match funding to a portfolio of charities pre-screened to meet criteria for operation within the region. In recent years, Big Give has established Champion portfolios from £10k to £2m across the private, third, and public sectors.

## How to become a Champion

- 1. Sign agreement** - Champions state the region they wish to support and how much they will contribute to the fund.
- 2. Establish a charity portfolio** - Big Give will work with you to curate a portfolio of local, high impact charities from the region to participate in the national campaigns.
- 3. Watch your generosity multiply** - Champions track their portfolio’s performance in real-time during the campaigns, watching as their investment attracts matched online donations, maximising charity funds and impact within the region. Annual impact reports will be shared with each champion outlining which charities have been supported and the impact achieved.

## Key information

Dates	First deployment of funds from December 2025
Summary	Regional collaboration with the UK’s largest match funding platform
Charity Selection	Big Give’s expert panel conducts due diligence and works with the champion to curate a portfolio of charities.
Match Fund Model	Campaign dependent
Multiplier	Up to 5x
Commitments Start at	£10k
Funding Deadline	Ongoing

## Why become a Champion?



### Multiply impact locally

The match funding multiplier makes your money go further for local charities. By incentivising further donations you’re amplifying the impact locally.



### Support local philanthropic sustainability

Big Give campaigns are a great opportunity for charities to build their resilience, skills and profile. So rather than just giving money, you are helping them build for the long term. Charities gain access to a suite of free training and resources and can grow their donor base as a result of participating. You will be helping build a more sustainable charitable sector in the region or area.



### Simple & effective

You will be supporting high-impact local charities in the portfolio. We can keep it simple by handling the curation and relationships with charities, reducing the burden for philanthropists and grant-makers and giving opportunities to reach new charities without the need for additional resources. Should you need to discuss a specific restriction for your funding, please let us know.

£360m+

Raised for 19,000+ charity projects since 2007